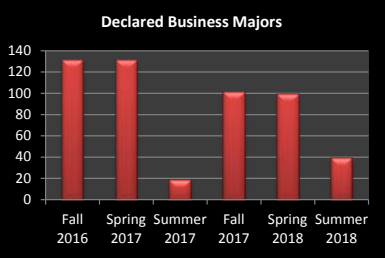

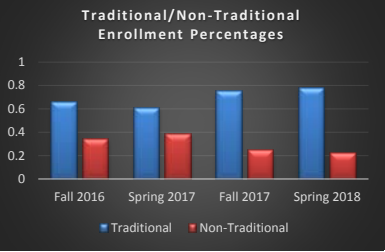


Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

| Organizational Effectiveness Results | | Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts results such as enrollment patterns, student academic success, graduation rates, retention rates, job placement rates, transfer rates, industry certification/licensure attainment, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units. - Please note that data reported in this table should be business unit data and not institution-wide data. - If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program. - For all data reported, show sample size (n=75). | | | | | | | | | | | | | | | | | | |
|---|---|--|--|---|--|----------|-----------------|---------------------|-----------|-------------|------|-------------|------|-----------|-----------|-------------|------|-------------|------|----|
| Analysis of Results | | | | | | | | | | | | | | | | | | | | |
| Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.) | What is your measurement instrument or process? (indicate length of cycle) | Current Results: What are your current results? | Analysis of Results: What did you learn from your results? | Action Taken or Improvement Made: What did you improve or what is your next step? | Provide a graph or table of resulting trends (3-5 data points preferred) | | | | | | | | | | | | | | | |
| Increase overall enrollment by 10% between Fall 2016 and Spring 2018 | 11th Class Day Enrollment | This goal was not reached. | Enrollment has declined in Business programs over this time period in all semesters with the exception of Summer. | We will continue recruiting efforts in area high schools and also turn attention to non-traditional recruiting efforts in the community as well as business and industry. |  <table border="1"> <caption>Declared Business Majors</caption> <thead> <tr> <th>Semester</th> <th>Enrollment</th> </tr> </thead> <tbody> <tr> <td>Fall 2016</td> <td>130</td> </tr> <tr> <td>Spring 2017</td> <td>130</td> </tr> <tr> <td>Summer 2017</td> <td>20</td> </tr> <tr> <td>Fall 2017</td> <td>100</td> </tr> <tr> <td>Spring 2018</td> <td>100</td> </tr> <tr> <td>Summer 2018</td> <td>40</td> </tr> </tbody> </table> | Semester | Enrollment | Fall 2016 | 130 | Spring 2017 | 130 | Summer 2017 | 20 | Fall 2017 | 100 | Spring 2018 | 100 | Summer 2018 | 40 | |
| Semester | Enrollment | | | | | | | | | | | | | | | | | | | |
| Fall 2016 | 130 | | | | | | | | | | | | | | | | | | | |
| Spring 2017 | 130 | | | | | | | | | | | | | | | | | | | |
| Summer 2017 | 20 | | | | | | | | | | | | | | | | | | | |
| Fall 2017 | 100 | | | | | | | | | | | | | | | | | | | |
| Spring 2018 | 100 | | | | | | | | | | | | | | | | | | | |
| Summer 2018 | 40 | | | | | | | | | | | | | | | | | | | |
| Maintain Hispanic enrollment in business programs of at least 25%. | 11th Class Day Enrollment | This goal was exceeded. UAC received the Hispanic Serving Institution designation last year. To obtain this 25% of students must be Hispanic. | Although we are reaching and exceeding the goal, Hispanic enrollment was down slightly from fall-to-fall semesters. | Continue to work with and recruit the Hispanic population in the area and begin to focus more on completion and job placement for our hispanic graduates. |  <table border="1"> <caption>Hispanic Students Declaring Business Majors</caption> <thead> <tr> <th>Semester</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Fall 2016</td> <td>0.39</td> </tr> <tr> <td>Spring 2017</td> <td>0.39</td> </tr> <tr> <td>Summer 2017</td> <td>0.42</td> </tr> <tr> <td>Fall 2017</td> <td>0.38</td> </tr> <tr> <td>Spring 2018</td> <td>0.44</td> </tr> <tr> <td>Summer 2018</td> <td>0.41</td> </tr> </tbody> </table> | Semester | Percentage | Fall 2016 | 0.39 | Spring 2017 | 0.39 | Summer 2017 | 0.42 | Fall 2017 | 0.38 | Spring 2018 | 0.44 | Summer 2018 | 0.41 | |
| Semester | Percentage | | | | | | | | | | | | | | | | | | | |
| Fall 2016 | 0.39 | | | | | | | | | | | | | | | | | | | |
| Spring 2017 | 0.39 | | | | | | | | | | | | | | | | | | | |
| Summer 2017 | 0.42 | | | | | | | | | | | | | | | | | | | |
| Fall 2017 | 0.38 | | | | | | | | | | | | | | | | | | | |
| Spring 2018 | 0.44 | | | | | | | | | | | | | | | | | | | |
| Summer 2018 | 0.41 | | | | | | | | | | | | | | | | | | | |
| 30% of students enrolled in Business programs are non-traditional students. | 11th Class Day Enrollment | This goal was met during the first two semesters of the reporting period. However, these numbers decreased in the 17 - 18 academic year. | Fewer non-traditional students are declaring business majors. This is a statistic seen across the college not just in this department. | Continue recruiting efforts in the community as well as business/industry. |  <table border="1"> <caption>Traditional/Non-Traditional Enrollment Percentages</caption> <thead> <tr> <th>Semester</th> <th>Traditional (%)</th> <th>Non-Traditional (%)</th> </tr> </thead> <tbody> <tr> <td>Fall 2016</td> <td>65</td> <td>35</td> </tr> <tr> <td>Spring 2017</td> <td>60</td> <td>40</td> </tr> <tr> <td>Fall 2017</td> <td>75</td> <td>25</td> </tr> <tr> <td>Spring 2018</td> <td>75</td> <td>25</td> </tr> </tbody> </table> | Semester | Traditional (%) | Non-Traditional (%) | Fall 2016 | 65 | 35 | Spring 2017 | 60 | 40 | Fall 2017 | 75 | 25 | Spring 2018 | 75 | 25 |
| Semester | Traditional (%) | Non-Traditional (%) | | | | | | | | | | | | | | | | | | |
| Fall 2016 | 65 | 35 | | | | | | | | | | | | | | | | | | |
| Spring 2017 | 60 | 40 | | | | | | | | | | | | | | | | | | |
| Fall 2017 | 75 | 25 | | | | | | | | | | | | | | | | | | |
| Spring 2018 | 75 | 25 | | | | | | | | | | | | | | | | | | |