

TABLE 2: Student Learning Results (Standard 4)										
Use this table to apply data to Objectives										
Performance Indicator	Definition									
Student Learning Results	Definition	Analysis of Results	Current Results	Action Items/ Recommendations	Provide a graph or table of resulting results (3-5 data points preferred)	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)
<p>Performance Measure: For each Learning Outcome, identify the following: 1. Academic Program; 2. Student Learning Outcome; 3. Measurable Goal</p> <p>Students Program: AG Accounting, AG Administrative Assistant, AG Business Management, AG Business, AG Client Services, AG Economics, AG Finance, AG Health Services, AG Human Resources, AG Information Systems, AG International Business, AG Marketing, AG Management, AG Non-Profit Management, AG Real Estate, AG Sales, AG Social Media, AG Supply Chain Management, AG Systems Administration, AG Technical Support, AG Training, AG Travel, AG Web Development, AG Writing</p> <p>Student Learning Outcome: Understand the basic accounting cycle.</p> <p>Measurable Goal: Accounting cycle. 100% of students post test will show a 75% improvement in scores compared to the pre-test.</p>	<p>What is your measurement instrument or process? Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Do not use: Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Current Results: What are your current results?</p>	<p>Analysis of Results: What are your current results?</p> <p>Action Items/ Recommendations: What do you improve on what is your next step?</p>	<p>Current Results: 100% of students achieved the goal.</p>	<p>Assessing Financial Data</p>	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)	
<p>Students Program: AG Accounting, AG Business, AG Agriculture</p> <p>Student Learning Outcome: Understand the accounting cycle and demonstrate the ability to complete the cycle.</p> <p>Measurable Goal: Accounting cycle. 100% of students completing will be able to successfully complete a budget with a 70% or better.</p>	<p>What is your measurement instrument or process? Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Do not use: Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Current Results: What are your current results?</p>	<p>Analysis of Results: What are your current results?</p> <p>Action Items/ Recommendations: What do you improve on what is your next step?</p>	<p>Current Results: 100% of students achieved the goal.</p>	<p>Budget Completion</p>	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)	
<p>Students Program: AG Accounting, AG Business, AG Agriculture</p> <p>Student Learning Outcome: Understand the accounting cycle and demonstrate the ability to complete the cycle.</p> <p>Measurable Goal: Accounting cycle. 100% of students completing will demonstrate the ability to understand the difference between managerial and financial accounting with a 70% or better.</p>	<p>What is your measurement instrument or process? Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Do not use: Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Current Results: What are your current results?</p>	<p>Analysis of Results: What are your current results?</p> <p>Action Items/ Recommendations: What do you improve on what is your next step?</p>	<p>Current Results: 100% of students achieved the goal.</p>	<p>Managerial/Financial Difference</p>	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)	
<p>Students Program: AG Agriculture, AG Business, AG Agriculture</p> <p>Student Learning Outcome: Select appropriate strategies to gather data suitable to a problem or task.</p> <p>Measurable Goal: Agriculture Economics - 100% of students completing AG Econ will demonstrate the ability to apply economic principles to the agricultural field with a 70% or better.</p>	<p>What is your measurement instrument or process? Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Do not use: Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Current Results: What are your current results?</p>	<p>Analysis of Results: What are your current results?</p> <p>Action Items/ Recommendations: What do you improve on what is your next step?</p>	<p>Current Results: 100% of students achieved the goal.</p>	<p>Economic Principles Applied to Agriculture</p>	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)	
<p>Students Program: AG Agriculture, AG Business, AG Agriculture</p> <p>Student Learning Outcome: Select appropriate strategies to gather data suitable to a problem or task.</p> <p>Measurable Goal: Agriculture Economics - 100% of students completing AG Econ will demonstrate an understanding of the role and impact of government action with a 70% or better.</p>	<p>What is your measurement instrument or process? Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Do not use: Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Current Results: What are your current results?</p>	<p>Analysis of Results: What are your current results?</p> <p>Action Items/ Recommendations: What do you improve on what is your next step?</p>	<p>Current Results: 100% of students achieved the goal.</p>	<p>Government Role & Impact</p>	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)	
<p>Students Program: AG Agriculture, AG Business, AG Agriculture</p> <p>Student Learning Outcome: Select appropriate strategies to gather data suitable to a problem or task.</p> <p>Measurable Goal: Agriculture Economics - 100% of students completing AG Econ will demonstrate an understanding of the market structure in agriculture with a 70% or better.</p>	<p>What is your measurement instrument or process? Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Do not use: Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Current Results: What are your current results?</p>	<p>Analysis of Results: What are your current results?</p> <p>Action Items/ Recommendations: What do you improve on what is your next step?</p>	<p>Current Results: 100% of students achieved the goal.</p>	<p>Market Structure in Agriculture</p>	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)	
<p>Students Program: AG Accounting, AG Administrative Assistant, AG Business Management</p> <p>Student Learning Outcome: Demonstrate and apply management skills to the management situation.</p> <p>Measurable Goal: Business Communication - Students will complete the mock interview process with an interview impression of "Three level" by industry representative.</p>	<p>What is your measurement instrument or process? Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Do not use: Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Current Results: What are your current results?</p>	<p>Analysis of Results: What are your current results?</p> <p>Action Items/ Recommendations: What do you improve on what is your next step?</p>	<p>Current Results: 100% of students achieved the goal.</p>	<p>Interview Impression "Three level"</p>	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)	
<p>Students Program: AG Accounting, AG Administrative Assistant, AG Business Management</p> <p>Student Learning Outcome: Apply acceptable communication skills to produce clear, complete and accurate messages.</p> <p>Measurable Goal: Business Communication - Students will obtain at least an average of 45/50 points (90%) possible on written assignments involving oral and written messages.</p>	<p>What is your measurement instrument or process? Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Do not use: Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Current Results: What are your current results?</p>	<p>Analysis of Results: What are your current results?</p> <p>Action Items/ Recommendations: What do you improve on what is your next step?</p>	<p>Current Results: 100% of students achieved the goal.</p>	<p>Use of Good/Neutral News Strategies</p>	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)	
<p>Students Program: AG Accounting, AG Administrative Assistant, AG Business Management</p> <p>Student Learning Outcome: Apply acceptable communication skills to produce clear, complete and accurate messages.</p> <p>Measurable Goal: Business Communication - Students will score 85% or higher cover letter assignments.</p>	<p>What is your measurement instrument or process? Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Do not use: Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Current Results: What are your current results?</p>	<p>Analysis of Results: What are your current results?</p> <p>Action Items/ Recommendations: What do you improve on what is your next step?</p>	<p>Current Results: 100% of students achieved the goal.</p>	<p>Cover Letter Assignment</p>	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)	
<p>Students Program: AG Accounting, AG Administrative Assistant, AG Business Management</p> <p>Student Learning Outcome: Use both prewritten and custom-written application software programs.</p> <p>Measurable Goal: Computerized Accounting - 100% of students will enter receivables, payables, and expenses in a 90% or better.</p>	<p>What is your measurement instrument or process? Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Do not use: Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Current Results: What are your current results?</p>	<p>Analysis of Results: What are your current results?</p> <p>Action Items/ Recommendations: What do you improve on what is your next step?</p>	<p>Current Results: 100% of students achieved the goal.</p>	<p>Receivables, Payables & Expense Entries</p>	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)	
<p>Students Program: AG Accounting, AG Administrative Assistant, AG Business Management</p> <p>Student Learning Outcome: Understand and applying the ability to use marketing concepts to a business that can be profitable.</p> <p>Measurable Goal: Marketing - 80% of students completing Marketing can identify, define and give an example of the four components to a company's marketing mix with an essay.</p>	<p>What is your measurement instrument or process? Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Do not use: Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Current Results: What are your current results?</p>	<p>Analysis of Results: What are your current results?</p> <p>Action Items/ Recommendations: What do you improve on what is your next step?</p>	<p>Current Results: 100% of students achieved the goal.</p>	<p>75% Increase in Sales Pre- to Post-Test</p>	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)	
<p>Students Program: AG Accounting, AG Administrative Assistant, AG Business Management</p> <p>Student Learning Outcome: Understand and applying the ability to use marketing concepts to a business that can be profitable.</p> <p>Measurable Goal: Marketing - 80% of students completing Marketing can identify, define and give an example of the four components to a company's marketing mix with an essay.</p>	<p>What is your measurement instrument or process? Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Do not use: Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Current Results: What are your current results?</p>	<p>Analysis of Results: What are your current results?</p> <p>Action Items/ Recommendations: What do you improve on what is your next step?</p>	<p>Current Results: 100% of students achieved the goal.</p>	<p>Marketing Mix</p>	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)	
<p>Students Program: AG Business Management</p> <p>Student Learning Outcome: Apply the basic concepts of business management, marketing, identifying and preparing for the operation of a small business/management - 100% of students completing can identify, determine factors of competition.</p>	<p>What is your measurement instrument or process? Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Do not use: Indicate type of instrument (e.g., direct, formative, summative, observational)</p> <p>Current Results: What are your current results?</p>	<p>Analysis of Results: What are your current results?</p> <p>Action Items/ Recommendations: What do you improve on what is your next step?</p>	<p>Current Results: 100% of students achieved the goal.</p>	<p>Students achieving 85% or higher on identified assignments</p>	Data Point 1 (Fall 2016)	Data Point 2 (Spring 2017)	Data Point 3 (Fall 2017)	Data Point 4 (Spring 2018)	Data Point 5 (year of semester)	