



BUSINESS MANAGEMENT
Associate of Applied Science: 60 Credits
Technical Certificate: 27 Credits
Certificate of Proficiency: 12 Credits

GRADE	DEVELOPMENTAL READING/ENGLISH (if needed)	HOURS
	GSTD0103 College Reading	3
	GSTD0243 Essential English	3
	GSTD0201 Composition I Lab	1

GRADE	DEVELOPMENTAL MATHEMATICS (if needed)	HOURS
	GSTD0383 Pre-Algebra	3
	GSTD0433 Intermediate Algebra	3
	GSTD0101 College Algebra Lab	1

GRADE	ASSOCIATE OF APPLIED SCIENCE	HOURS
	SPD1003 Success Strategies	3
	ENGL1113 Composition I	3
	ENGL1123 Composition II	3
	SPCH1113 Principles of Speech	3
	ECON2003 Macroeconomics	3
	ECON/HIST/PSCI/PSYC/SOC/SPAN	3
	ACCT2113 Accounting Principles I	3
	MNG2113 Retail Management	3
	MNG2313 Principles of Management	3
	MNG2623 Marketing	3
	MNG2813 Small Business Management	3
	BUS1313 Introduction to Business	3
	BUS1113 Business Math	3
	BUS1003 Microcomputer Applications	3
	BUS2013 Spreadsheets	3
	BUS2123 Databases	3
	BUS1503 Human Relations & Supervision	3
	BUS2023 Business Communications	3
	BUS2103 Business Law	3
	MNG 2063 Management Capstone	3
ASSOCIATE OF APPLIED SCIENCE		60

GRADE	TECHNICAL CERTIFICATE	HOURS
	SPD1003 Success Strategies	3
	ENGL1113 Composition I	3
	BUS1313 Introduction to Business	3
	BUS1003 Microcomputer Applications	3
	BUS1113 Business Math	3
	BUS1503 Human Relations & Supervision	3
	MNG2113 Retail Management	3
	MNG2313 Principles of Management	3
	MNG2623 Marketing	3
TECHNICAL CERTIFICATE		27

GRADE	CERTIFICATE OF PROFICIENCY	HOURS
	SPD1003 Success Strategies	3
	BUS1503 Human Relations & Supervision	3
	MNG2313 Principles of Management	3
	MNG2623 Marketing	3
CERTIFICATE OF PROFICIENCY		12



PROGRAM INFORMATION: This program is designed for students to earn the Technical Certificate after semester two and the Associate of Science after semester four. Some courses have minimum score and/or prerequisite requirements prior to enrollment.

CAREER OPTIONS: The Certificate of Proficiency and Technical Certificate in Business Management, which is embedded into the Associate of Applied Science in Business Management, provides students with entry level management skills. Students completing the Certificate of Proficiency will have a basic knowledge of general management. Students completing the Technical Certificate will have a working knowledge of management concepts and practices and graduates will be ready for immediate employment after one year of study. The Associate of Applied Science in Business Management is designed for students who seek occupational, technical, and vocational skills primarily for employment or advancement.

TRANSFER OPTIONS: Associate of Applied Science degrees are NOT designed for transfer.

- Franklin University to complete a Bachelor of Science.
- Arkansas Tech University (ATU) to complete a Bachelor of Professional Studies.
- If planning to transfer to an institution other than the ones listed above, students may visit <https://acts.adhe.edu/studenttransfer.aspx> to inquire about transferability of courses to any Arkansas college or university.