

TABLE 7: Business Unit Performance Results (Standard 6)

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

Organizational Effectiveness Results

Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts results such as enrollment patterns, student academic success, graduation rates, retention rates, job placement rates, transfer rates, industry certification/licensure attainment, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.

- Please note that data reported in this table should be business unit data and not institution-wide data.

- If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program.

- For all data reported, show sample size (n=75).

Analysis of Results

Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)	What is your measurement instrument or process? (indicate length of cycle)	Current Results: What are your current results?	Analysis of Results: What did you learn from your results?	Action Taken or Improvement Made: What did you improve or what is your next step?	Provide a graph or table of resulting trends (3-5 data points preferred)	2011/2012	2012/2013	2013/2014	2014/2015	2015/2016												
Increase overall enrollment by 10% between Fall 2014 and Fall 2016	11th Class Day Enrollment	47% increase from 2013-2014 to 2014-2015. 3% decrease from 2014-2015 to 2015-2016.	Recruiting efforts have worked well for increasing enrollments. However, results show a slight decrease in the 14-15 year.	We have begun working with Student Services staff to increase visits to high schools and industry to recruit for business programs.	<table border="1"> <caption>Declared Business Majors</caption> <thead> <tr> <th>Year</th> <th>Enrollment</th> </tr> </thead> <tbody> <tr> <td>2011/2012</td> <td>106</td> </tr> <tr> <td>2012/2013</td> <td>114</td> </tr> <tr> <td>2013/2014</td> <td>121</td> </tr> <tr> <td>2014/2015</td> <td>178</td> </tr> <tr> <td>2015/2016</td> <td>173</td> </tr> </tbody> </table>	Year	Enrollment	2011/2012	106	2012/2013	114	2013/2014	121	2014/2015	178	2015/2016	173	106	114	121	178	173
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Increase overall Hispanic enrollment in the Division by 25% over the next five years (2015/2016).	11th Class Day Enrollment	Hispanic enrollment has increased by 47% since the 2011/2012 Academic Year.	The goal has exceeded expectations. Therefore our goal may have been too low considering the growing hispanic population in the area.	Continue to work with and recruit the Hispanic population in the area and begin to focus more on completion and job placement for our hispanic graduates.	<table border="1"> <caption>Hispanic Students Declaring Business Major</caption> <thead> <tr> <th>Year</th> <th>Enrollment</th> </tr> </thead> <tbody> <tr> <td>2011/2012</td> <td>21</td> </tr> <tr> <td>2012/2013</td> <td>28</td> </tr> <tr> <td>2013/2014</td> <td>38</td> </tr> <tr> <td>2014/2015</td> <td>48</td> </tr> <tr> <td>2015/2016</td> <td>47</td> </tr> </tbody> </table>	Year	Enrollment	2011/2012	21	2012/2013	28	2013/2014	38	2014/2015	48	2015/2016	47	21	28	38	48	47
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Dollars per student budgeted for the Division of Business will closely match that of overall college educational budet.	Student enrollment and division budget.	There is a significant gap between the amount spent per business student and the amount spent per total student.	Budget cuts have impacted all departments, including Business. Our division is much smaller than others thus amounts allocated are smaller.	Continue to budget accordingly to ensure the needs of the department are being met.	<div data-bbox="1387 358 1843 662" data-label="Figure"> <p align="center">Dollars per Student Budgeted</p> <table border="1"> <caption>Dollars per Student Budgeted Data</caption> <thead> <tr> <th>Year</th> <th>Dollars per student - Business</th> <th>Dollars per student - Total</th> </tr> </thead> <tbody> <tr> <td>2013/2014</td> <td>2048</td> <td>2432</td> </tr> <tr> <td>2014/2015</td> <td>1704</td> <td>2670</td> </tr> <tr> <td>2015/2016</td> <td>1752</td> <td>2841</td> </tr> </tbody> </table> </div>	Year	Dollars per student - Business	Dollars per student - Total	2013/2014	2048	2432	2014/2015	1704	2670	2015/2016	1752	2841			\$2048; \$2432	\$1704; \$2670	\$1752; \$2841
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