



A joint event held by the Sevier County Chamber of Commerce, the Sevier County Fair Association, and the UA Cossatot Foundation

In celebration of the biggest celestial event Arkansas has ever experienced, **FIESTA FEST & SEVIERLY DARK FESTIVAL** will be held this year on Saturday, April 5th & 6th

Fiesta Fest will be held Friday, April 5, downtown De Queen, from 5-9pm! *Check out the attached flyer for details and more information.

Sevierly Dark Fest will be held Saturday, April 6, at the Fairgrounds, from 7pm-5pm! This all-day event will be for everyone - from the stars to the unexplained in our own backyard, there will be something for all ages to enjoy! Come be part of the festival excitement through sponsorship support, or by securing a vendor booth to share information or products with tourists, eclipse-chasers, and our local folks!

Sevierly Dark Festival Features:

- ◆ Scientists discussing the eclipse and other celestial events in space
- ◆ Arkansas Bigfoot Field Researcher shares encounters with legendary bigfoot
- ◆ The "eyes" have it! Meet the Iridologist
- ◆ Come to the Pioneer Palooza for Grow It, Eat It, Sell It
- ◆ Shop unique crafts and eclipse-themed souvenirs
- ◆ Enjoy the Children's Story & Color Corner
- ◆ Shop our vendors for amazing souvenirs
- ◆ Take a tethered hot-air balloon ride (weather permitting)
- ◆ Experience delicious food & photo opps
- ◆ For family fun in Southwest Arkansas, expect the unexpected!

It is anticipated that Sevier County will have a very sizable increase in population for the weekend before the total solar eclipse, with Gillham having the longest duration of totality in the Arkansas! Accommodations from our campgrounds to vacation rentals are all booked up locally and in areas surrounding the county. The Sevierly Dark Festival is a fun way to boost tourism (economically, and with expectations of future return visits), and for our hometown folks to enjoy being part of the biggest event our area has ever experienced!

- You can help support tourism efforts and boost visibility through festival sponsorships - attached is information regarding the sponsor package levels and benefits.
- Are you a crafter or artisan, or food vendor? Or do you have information to share? Vendor booths are available, see attached form.

Be part of the weekend celebrations APRIL 5 & 6!
FIESTA FEST ✨ SEVIERLY DARK FESTIVAL

For more information contact:

SEVIER COUNTY CHAMBER OF COMMERCE

PO Box 67 ♦ De Queen, AR 71832 ♦ 870-584-3225 ♦ dqchamber@gmail.com

The Sevierly Dark Festival Committee is a partnership with the Sevier County Fair Association, UA Cossatot Foundation, and Sevier County Chamber of Commerce!

SPONSORSHIP FORM



Contact: Sevier County Chamber Of Commerce **870-584-3225**
PO Box 67 ♦ De Queen, AR 71832 ♦ 870-584-3225 ♦ dqchamber@gmail.com

Sponsor/ Company or Family Name:	
Address:	
City, State, Zip:	
Contact Name:	
Phone:	
Email:	
Sponsorship Amount: \$	

Sponsorship Choice	Description	Cost
PRESENTING SPONSOR	<ul style="list-style-type: none"> • Presenting time on stage • Event recognition on stage • Logo on the main banner • Logo on website & social media outlets • Name announced on radio • 10 complimentary event entry passes • Includes informational booth (if desired) 	\$2,000
HEADLINE SPONSOR	<ul style="list-style-type: none"> • Event recognition on stage • Name on the main banner • Logo on website & social media outlets • Name announced on radio • Name on small 4x2 banner • 5 complimentary event entry passes • Informational booth (if desired) 	\$1,000
DIAMOND SPONSOR	<ul style="list-style-type: none"> • Event recognition on stage • Listed on website & social media outlets • 5 complimentary event entry passes • vendor spot (if desired) 	\$750
GOLD SPONSOR	<ul style="list-style-type: none"> • Event recognition on stage • Listed on website & social media outlets 	\$500
SILVER SPONSOR	<ul style="list-style-type: none"> • Listed on website & social media outlets 	\$250

**Logo Submission: Please Email pre-designed logos in the following formats:
 EPS, TIF, JPG, PDF, 300 dpi to dqchamber@gmail.com**

FRIDAY 5th

APRIL 5 & 6 TWO FESTIVALS, ONE PRICE

SATURDAY 6th



And



DOWNTOWN DE QUEEN ♦ De Queen Ave & 2nd Street
Friday, April 05, 2024, from 5pm to 9 pm

SEVIER COUNTY FAIRGROUNDS ♦ 903 S. Rockefeller Avenue, De Queen
Saturday, April 06, 2024, from 7am to 9 pm

Vendor Application for BOTH FESTIVALS

Registration Deadline: March 25th, 2024

Return form & payment to:

Mail: PO Box 67, De Queen, AR 71832 ♦ In person: 913 W 14th Street, De Queen
870-Credit card by phone: 870-584-3225 ♦ For more info: dqchamber@gmail.com

1. The Sevierly Dark Fest Committee will not provide tables or chairs.
2. Informational booths may bring a generator if electricity is desired. Limited electricity available.
3. Set-up Friday 5:00 pm-9:00 pm; Saturday 6:00 am-8:00 am. Please come to the ticket table to sign in. Staff will be on hand to help with your booth assignment.
4. You are responsible for your own set-up, and clean-up, including trash removal. Volunteers will be on hand to assist you if needed - just ask.
5. Booth fees must be paid in full with this completed form by the registration deadline of MARCH 8, 2024 to secure your booth space. Booth spaces are non-refundable unless the committee rejects your application.
6. Please read and follow the Behavior Policy: Our staff are expected to treat individuals with courtesy, respect, and fairness. Similarly, we expect our staff to be treated in the same way. We have a duty to protect the welfare and safety of staff. When individuals behave unacceptably or unreasonably, or exhibit aggressive or abusive behavior, they will be asked to leave and will forfeit any vendor fees.

Informational/Vendor Information

- \$50.00- 6x12 Informational Booth w/ Electricity (Non-Food)
- \$100.00- 6x12 Sale Booth w/ Electricity (Non-Food)
- \$150.00- 12x12 Food Vendor (Limited Space Available- Pre-Approval Required)

INCLUDE ME AS A FIESTA FEST VENDOR AT NO EXTRA CHARGE FOR BOTH FESTIVALS
*Please read, sign and return the Fiesta Fest 2024 Informational Table/Vendor Guidelines form.

Please describe the items you plan to sell; I will be selling (check as applicable):

Informational Booth Crafts Jewelry Food (type) _____ Other _____

Name: _____ Date: _____

Sales Tax No. (if applicable): _____

Name of Business (if applicable): _____

Full Address: _____ City/State/Zip: _____

Home Phone: _____ Cell Phone: _____ Email: _____

Please read the following guidelines and disclosure statement: All vendors will be required to set up by **8AM, SATURDAY, APRIL 6, 2024**. For the safety of our guests, all vehicles **MUST BE** off the designated area by **8:00 AM**. All vendors will be responsible for his/her own sales tax reporting. The Sevierly Dark Fest Committee wants to provide the best service to our vendors and guests with a wide variety of crafts and informational booth options. Therefore, we reserve the right to turn away vendor requests if we feel there is too much duplication of craft and food booths. Booth spaces are assigned on a first-come-first-served basis. However, this IS NOT a guarantee of placement in the celebration. Your application will be reviewed by the committee and you, the vendor will be notified of acceptance or denial. **We reserve the right to refuse any application for any reason.** We will not be held responsible for any products stolen, damaged, or misplaced. I also certify that the information I have given is true and correct. I also agree with any guidelines provided. I have read and agree to the above guidelines and statement as well as the attached food safety documents.

I have read and agree with the above guidelines and disclosure for the Sevierly Dark Festival vendors.

(Signature) _____ Date: _____

(Print Name) _____



2024 Informational Table/Vendor Guidelines

FRIDAY

APRIL 05, 2024

**DOWNTOWN DE QUEEN
5PM TO 9 PM**

1. UA Cossatot will not provide canopies or tables.
2. Informational booths may bring a generator if electricity is desired. **No electricity will be provided.**
3. Set-up between 3:30-5:00pm; Please come to the ticket table to sign in. We will have staff to help you with your booth assignment and set-up.
4. You will need to do your own set-up, and clean-up, including trash removal, but volunteers will be on hand to assist you if needed.
5. You will need to pay your booth fee in full and return the completed form by the registration deadline, March 25th to secure your booth space.
6. We expect everyone to read, sign and follow the behavior policy described below. If you choose to not follow it, you will NOT be allowed back and/or be asked to leave.
7. Our staff are expected to treat individuals with courtesy, respect, and fairness. Similarly, we expect our staff to be treated in the same way. We have a duty to protect the welfare and safety of staff. When individuals behave unacceptably or unreasonably, they will be asked to leave and not be invited back. Aggressive or abusive behavior may include:
 - Behavior or negative remarks/language that may cause staff, volunteers, attendees, or other booth owners offended, afraid, threatened or abused including threats of physical harm or actual physical harm.
 - Personal grudges toward certain staff
 - Making serious allegations/remarks against staff/volunteers
8. This is an outside, weather permitting event. In the event that the festival is cancelled due to rain, registration fees are non-refundable.

Please read the following guidelines and disclosure statement All vendors will be required to set up on Friday, April 5th. For the safety of our guests, all vehicles **MUST BE** off the designated area by 5:00pm. All vendors will be responsible for his/her own sales tax reporting. UA Cossatot wants to provide the best service to our vendors and guests with a wide variety of crafts and informational booth options. Therefore, we reserve the right to turn away vendor requests if we feel there is too much duplication of craft and food booths. Booth space is assigned on a first-come-first-served basis. However, this IS NOT a guarantee of placement in the celebration. Your application will be reviewed by the Fiesta Fest committee and you, the vendor will be notified of acceptance or denial. We reserve the right to refuse any application for any reason. UA Cossatot will not be held responsible for any products stolen, damaged, or misplaced. I also certify that the information I have given is true and correct. I also agree with any guidelines provided. I have read and agree to the above guideline and statement as well as the attached food safety documents.

I HAVE READ AND AGREE WITH THE ABOVE GUIDELINE AND STATEMENT.

Signature _____ Date: _____

Printed Name: _____